

SMART  
WORKS

CAPSULE COLLECTION

SMART  
WORKS

BY  
ISABEL  
SPEARMAN



## Presenting the Smart Works Capsule Collection by Isabel Spearman

In celebration of Smart Works Charity's 10th anniversary year and recent expansion to 11 UK centres, the Capsule Collection brings together 11 renowned British, female-founded fashion brands to raise vital funds and awareness in support of the charity's mission to help unemployed women into work.

Isabel Spearman, longstanding Smart Works ambassador and founder of the Daily Dress Edit, has carefully curated a stunning selection of chic wardrobe essentials designed to take you into the new work season, ranging from a striking forest green Jigsaw Wool Maxi City Coat, to a poppy red RIXO Zadie dress, to a ME+EM monochrome jacquard vest. The full line-up of brands involved includes autumnal essentials from Albaray, ALIGNÉ, Camilla Elphick, Cefinn, Jigsaw, Lisou, ME+EM, Missoma, RIXO, TBCo and VARLEY.

**Marking a truly significant fashion industry collaboration, every brand involved has made a generous commitment to support Smart Works in helping unemployed women across the UK: for every piece sold from the Capsule Collection, 25% of RRP will go to Smart Works.**

The funds and awareness raised by the collection come at a poignant moment for Smart Works, as it works to double the number of women it helps by 2025. Against a landscape of the cost of living crisis and the aftermath of the pandemic, the charity's support is needed more than ever before.

**Isabel Spearman** said of the collection: **“Smart Works is a brilliantly effective charity - they can truly transform the lives of women. The Capsule Collection with these British brands is not only a way of raising vital funds in their 10th year, but also an important awareness project that I hope brings many more people to this charity.”**

Ahead of the collection's launch, **Smart Works CEO, Kate Stephens** said: **“The belief in fashion as a force for good sits at the heart of Smart Works, and is brought to life perfectly with the Capsule Collection. Every time someone buys a piece from the collection, they will be helping another woman connect to her potential and transform her life. Thanks to each of the inspirational women behind the brands for their generosity, and to our ambassador Isabel, for bringing the Capsule Collection together to celebrate our 10th anniversary year.”**

Smart Works was founded in 2013 in London and has since expanded to 11 centres across the UK. In ten years, the charity has supported 30,000 unemployed women with the clothes, coaching and confidence they need to get the job and transform their lives. 69% of the women the charity supports go on to get a job within one month of their appointment.

**The Smart Works Capsule Collection by Isabel Spearman will be available to purchase from 12th September 2023, until stocks last.**

Visit [Smartworks.org.uk/capsulecollection](https://smartworks.org.uk/capsulecollection) to browse the collection

## Notes to Editors

- Albaray Indigo Full Length Wide Leg Jean, £79 – 25% RRP (less VAT) will go to Smart Works  
*Wide leg indigo jeans cut with a flattering silhouette and higher waist. Featuring the classic 5 pocket detail and concealed button fly, they are crafted from 100% organic cotton.*
- ALIGNE Blazer £199 & ALIGNE Trouser, £149 – 25% RRP (less VAT) from each item will go to Smart Works  
*Finished in a rich, deep wine hue and made from lightweight, fluid fabric with recycled polyester lining, this blazer features a wrap front with a single offset button and a functional strap on the back to cinch the waist. The trousers are cut for a flattering silhouette with a high-rise waist. Wear together for confident head-to-toe coordination.*
- Camilla Elphick Alicia Emerald & Black Flats, £240 – 25% RRP will go to Smart Works  
*The Alicia slingback flats are made from gorgeous emerald metallic leather with a black leather toe cap. They feature a delicate cross stitch detail and the most ornate oversized pearl buckle - the brand's signature detailing.*
- Cefinn Stella Silk Shirt in Hot Pink, £290 – 25% RRP will go to Smart Works  
*This shirt is effortlessly sexy and always ready to step up to the party plate. Designed in 100% silk, the feminine style has a V-neckline with ruffle detailing, delicate rouleaux buttons and gathered detailing along the yoke and Shirred cuffs. Endlessly versatile, Stella pairs perfectly with a leather skirt, smart trouser and suiting alike.*
- Jigsaw Wool Maxi City Coat, £385 - 25% RRP (less VAT) will go to Smart Works  
*A timeless green maxi coat in pure, lustrous wool with a horn button fastening. Fully lined with contrast internal piping and melton undercollar for the ultimate finish.*
- Lisou Iona Green Checkmate Print Silk Jacquard Skirt, £395 – 25% RRP (less VAT) will go to Smart Works  
*A sleek and chic A line midi skirt with a green, red and brown diamond print. With a concealed zip on the side and front pocket detail, this silk jacquard skirt is the perfect solution for a distinct work-to-play style and is designed to effortlessly elevate your wardrobe.*
- ME+EM Merino Jacquard Vest, £150 – 25% RRP (less VAT) will go to Smart Works  
*Designed using 100% Merino Wool, this vest's monochrome palette and striking jacquard pattern prove you don't need bright colour to make a statement.*
- Missoma Twisted Medium Hoop Earrings, £89 - 25% RRP (less VAT) will go to Smart Works  
*These medium-sized hoops feature a delicate twisted design, and are perfect for every day to elevate any outfit. Jewellery is often our armour and with these hoops you can feel confident wherever you go.*
- RIXO Red Poppy Jacquard Zadie Dress, £255 - 25% RRP will go to Smart Works  
*RIXO's favourite lady in red, whether you save her poppy-patterned jacquard for occasions or wear it weekly. 'If I had to distil my signature style into just one garment, it would be the Zadie. A dress that feels special and can be worn all day is always a winner for me,' says Co-Founder Orlagh.*
- TBCo Berry Houndstooth Oversized Lambswool Scarf, £72 – 25% RRP (less VAT) will go to Smart Works  
*Designed in Scotland and woven from sustainable lambswool, this oversized TBCo scarf features a timeless houndstooth pattern in a mix of berry and apricot hues.*
- VARLEY Vine Half-Zip Pullover in Mushroom, £125 – 25% RRP will go to Smart Works  
*A VARLEY classic, the Vine effortlessly blends function, elegance, and style in a distinctive oversized design. This versatile half-zip pullover is produced in an Ottoman rib, with a high, oversized collar, exaggerated sleeves and a contemporary hoop zipper.*





*Credits: Photography by Rachell Smith; Creative Direction by Nicola Rose; Styling by Arabella Greenhill.*

## *About Smart Works*

Smart Works is a dynamic, high profile and fast-growing UK charity that dresses and coaches unemployed women for success at their job interview. We empower each woman by giving her the clothes and the confidence she needs to succeed.

After visiting Smart Works, 69% of clients secure a job within a month, gaining financial independence and transforming their lives.

The Smart Works service is delivered in London, Manchester, Glasgow, Edinburgh, Birmingham, Newcastle, Reading and Leeds. Over the past ten years, Smart Works has helped over 30,000 women. It is our mission that any woman who needs our service should be able to find her way to a Smart Works centre.

In April 2022, Smart Works launched a new Three-Year Plan that will see the charity double the number of women helped annually from 5,000 to 10,000 women a year. To achieve this, we will grow our existing centres and open new centres in areas of need including Bristol and Liverpool.

Smart Works has been voted Social Action Charity of the Year.

Smart Works Charity, Charity No: 1080609